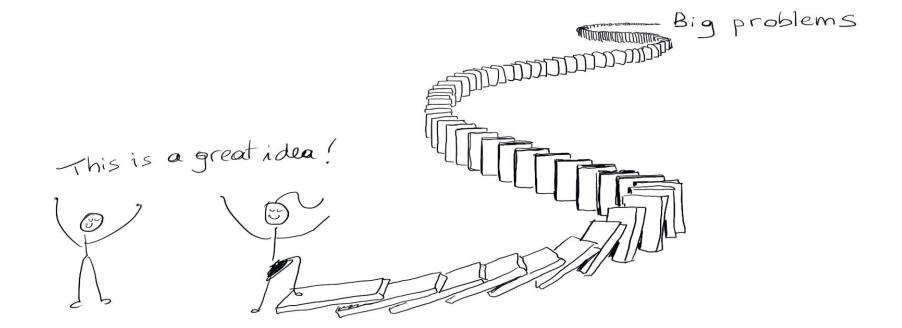
# **Guiding Intelligence Toward Good: Not Just Smarter, But Also Kinder**

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#### Al for Good is an important chapter in the Tech for Good story



Every technology carries unintended consequences

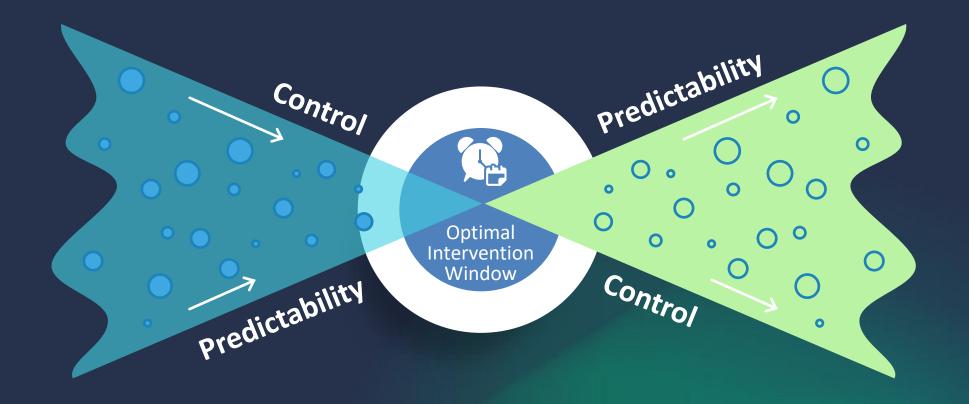
## From the First Spark to AI: Every Innovation Ignites Unforeseen Futures

Internet



#### **Electricity**

# **Collingridge Dilemma**



**Technology Development Timeline** 

Source: The Social Control of Technology. David Collingridge, 1980.

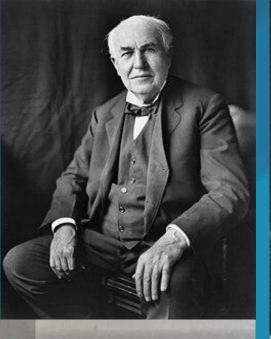
## **Collingridge Dilemma**

We grasp a technology's true impact only after it spreads—yet by then, reshaping it becomes nearly impossible.

#### 1879, first successful model of light bulb

**1882**, when *Pearl Street Station* went live, its customer load rocketed to 10,164 lamps within two years

Liphi bute used in democriterio rat Menio Park, Christines weeks, 1879 Torre - 78 **1884**, New York State Legislature required "telegraph, telephonic and electric light wires and cables ... be placed under the streets, lanes and avenues"

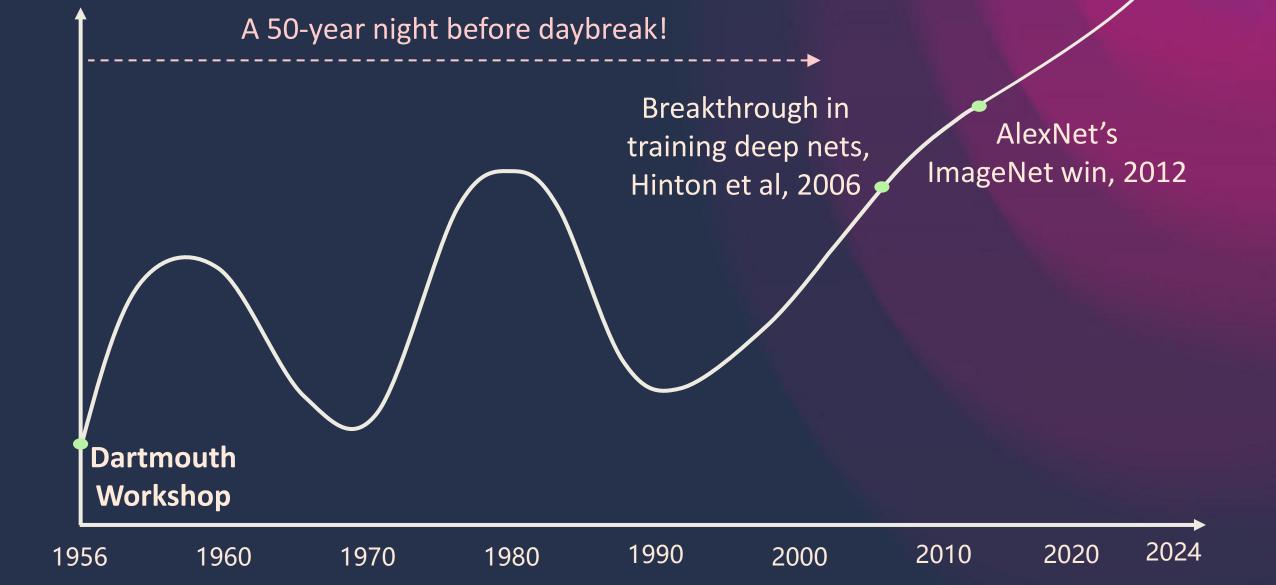




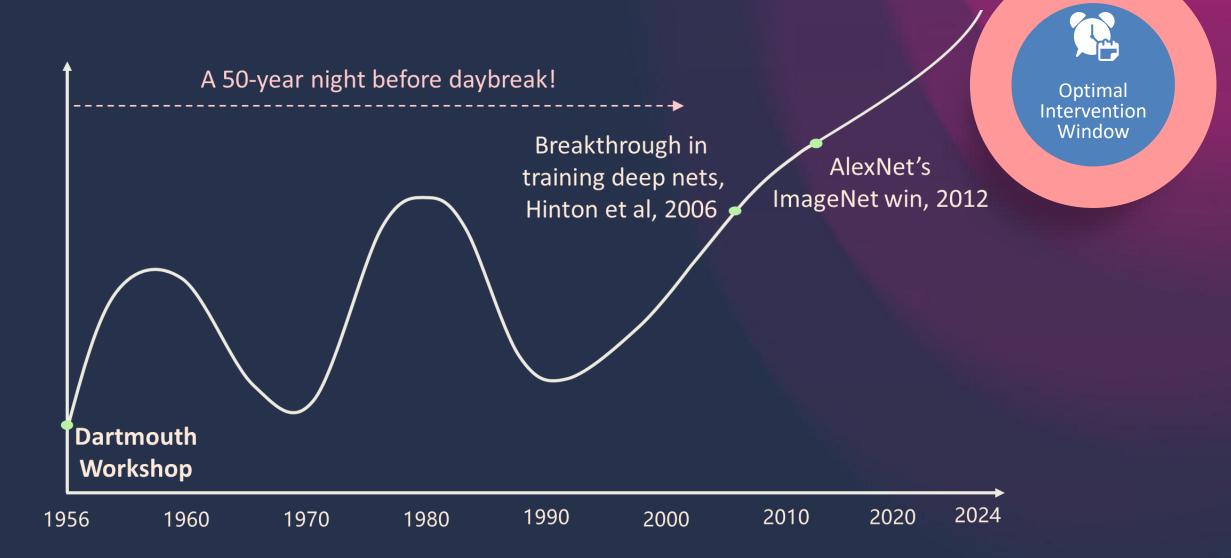


# We will make electricity so cheap that only the rich will burn candles.

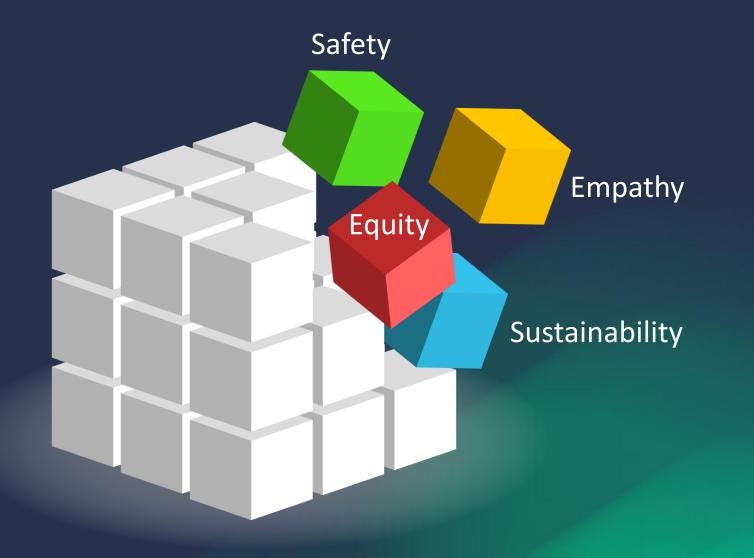
Thomas Edison



# Now Is the Optimal Window to Steer AI for Good!



# The Multifaceted Nature of AI-for-Good



# **From Facets to Guiding Principles**



 The facets define what AI-for-Good must accomplish

 Guiding principles map out how we get there



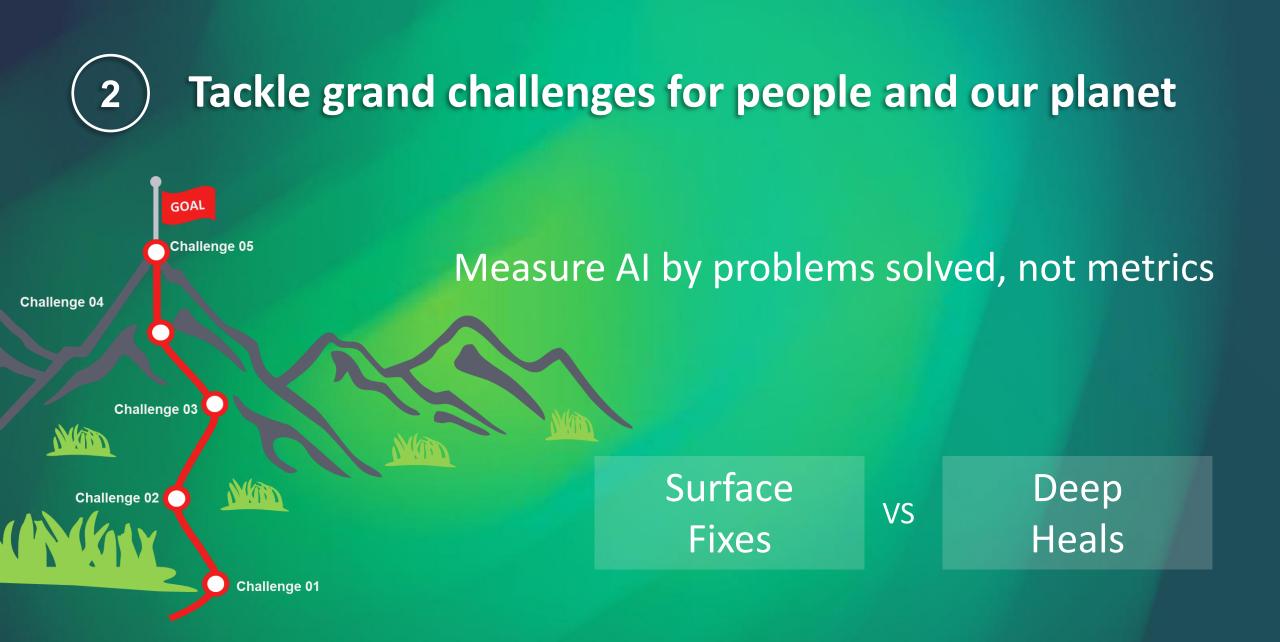
# Create new engines of economic growth – not simply replace labor



VS

## Taking food off plates

Adding seats to the table

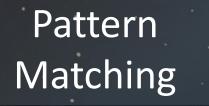


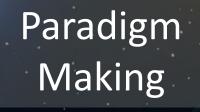


# **Chart new science & tech frontiers**

#### Use AI to create, not just to fit models

VS





## Small Acts, Big Impact: Al's Ripple Effect

What project will you start to bend AI toward good, not just smarter but also kinder?

